



JONATHAN MEJIA

GRAPHIC DESIGNER

CONTACT

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www.creativeblock.weebly.com

PROFILE

I'm a graphic/web designer with a passion for creating an engaging visual experience for the user. Although I'm most comfortable with a pencil and paper, I'm also well-versed in web design principles. The way I see it, every blank page is a design opportunity, whether it's in a comic book or on a company website.

EXPERIENCE

MARKETING GRAPHICS/WEB DESIGNER **WORKSTRIDE | SEP 2014 - PRESENT**

- Create and maintain the visual brand identity for WorkStride via the workstride.com website, as well as associated marketing materials
- Take copy supplied by marketing and use it to tell a story through design in materials such as e-books, infographics, and white papers
- Optimize the WorkStride website using various SEO tactics
- Design branded instances of the WorkStride software platform for use in sales presentations
- Create design templates for marketing emails, presentations, and other tools

GRAPHIC DESIGNER FREELANCE **MFP-MANAGEMENT | JAN 2016 - MAY 2016**

- Design company logo
- Create and design business cards and letterhead

GRAPHIC DESIGNER FREELANCE **TREE'S CLOTHING | APR 2015 - SEP 2015**

- Create and develop UX/UI interface for Tree's Clothing via the treesclothing.com website, as well as mobile responsiveness
- Design and style the visual identity for treesclothing.com
- Design and create the avatar as well as multiple clothing options with colors and styles

GRAPHIC DESIGNER **MICHAEL C. FINA | MAR 2010 - DEC 2013**

- Design print materials, including business cards, letters, posters, brochures, and other marketing materials
- Lay out product catalogs according to customer specifications
- Photo retouching and formatting of product images
- Design certificates, presentation boxes, and other print materials for employee recognition programs



EXPERIENCE CONTINUED

GRAPHIC DESIGNER FREELANCE VARIOUS | JAN 2002 - PRESENT

Completed various tasks requested from clients such as The Aspen Institute, The Hispanic Federation, CorporateRewards, and others. Such work as:

- Company Branding
- Brochure Design
- Iconography
- Logo Designs
- UX/UI Design & Layout
- Infographics
- Web Design
- Web Development



EDUCATION

BACHELOR OF ARTS COMPUTER AND GRAPHIC DESIGN KEISER COLLEGE | 2000 - 2003

WORDPRESS CERTIFICATION NOBLE DESKTOP | 2015



SKILLS

- Print design
- Layout design
- Web design
- Web development
- Identity Branding
- Photo editing
- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Adobe Dreamweaver
- WordPress
- Weebly